

Many of us worry when an employer knows we are unemployed they will immediately reject us, due to preconceived ideas of unemployment stereotypes. If an employer does this to you, there's not much you can do about it; but who wants to work with someone like that anyway?

The reality is, no matter whether you are employed or unemployed, employers are looking for the same qualities in an applicant. The trick is to know what these qualities are, highlight them in your résumé, and get the job!

Confidence

Chances are you are unemployed through no fault of your own. Companies cut back, redundancies happen, and sometimes we find ourselves unexpectedly out of work. However, if you are unemployed the potential employer wants to have confidence that it is not because you lack skills and abilities, so make sure you showcase your achievements and how they relate to the potential new role.

Resilience

If you have found yourself unemployed because of poor business decisions or from something completely outside your control, chances are you'll be pretty upset about it. This is completely natural. However, don't bring your negativity from the last experience with you to the new one. Be clear on the circumstances, but show that you can brush it off, bounce back, and move on.

Responsibility

If you are out of work as a direct result of your poor performance, you may just want to be honest and share the truth. Handled correctly, you can turn this into an opportunity to show you are self-aware and can take responsibility for your actions. Perhaps your experience has led to a personal reassessment of your particular strengths and expertise? Show you learn from your mistakes and are ready to take that learning with you into your new career.

Value

No matter what, your skills are still your skills, so make sure they are front and centre to demonstrate the value you will bring to the organisation.